

Message Text

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64

ACTION EB-07

INFO OCT-01 EUR-12 IO-10 ISO-00 AID-05 CIAE-00 COME-00

FRB-01 INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06

SP-02 CIEP-02 LAB-04 SIL-01 OMB-01 PA-02 PRS-01 /081 W

----- 117160

R 151703Z OCT 75

FM AMEMBASSY ROME

TO SECSTATE WASHDC 3662

AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY COPENHAGEN

AMEMBASSY DUBLIN

AMEMBASSY THE HAGUE

AMEMBASSY LONDON

AMEMBASSY LUXEMBOURG

AMEMBASSY OTTAWA

AMEMBASSY PARIS

AMEMBASSY STOCKHOLM

AMEMBASSY TOKIO

US MISSION EC BRUSSELS

OECD PARIS

USDEL MTN GENEVA

UNCLAS ROME 14960

E.O. 11652: N/A

TAGS: ETRD, ECON EIND, ELTN, IT

SUBJ: FIAT RAISES AUTOMOBILE PRICES AGAIN

1. LIRE PRICES OF FIAT AUTOMOBILES WERE RAISED LAST WEEK AN AVERAGE OF SEVEN PERCENT, THE FIFTH PRICE INCREASE IN THE LAST FOURTEEN MONTHS. THE CUMULATIVE LIRE PRICE INCREASE DURING THIS PERIOD HAS BEEN ABOUT 40 PERCENT.

2. CURRENT LIRE PRICE LIST (INCLUDING VALUE ADDED TAX) IS:

MODEL	OLD PRICE	NEW PRICE
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126 SEDAN	1,355,200	1,456,000
126 SEDAN, SUN ROOF	1,400,000	1,506,400
127 2-DOOR SEDAN	1,870,400	2,048,000
127 3-DOOR SEDAN	1,960,000	2,100,000
127 SPECIAL 2-DOOR SEDAN	1,960,000	2,100,000
127 SPECIAL 3-DOOR SEDAN	2,049,600	2,195,200
850 BUS	2,268,000	2,430,400
128 1100 2-DOOR SEDAN	2,060,900	2,206,400
128 110 4-DOOR SEDAN	2,172,800	2,329,600
128 1300 2-DOORS SEDAN	2,150,400	2,301,600
128 1300 4-DOOR SEDAN	2,262,400	2,424,800
128 SPECIAL 110 2-DOOR SEDAN	2,217,600	2,374,400
128 SPECIAL 1100 4-DOOR SEDAN	2,329,600	2,497,600
1828 SPECIAL 13300 2-DOOR SEDAN	2,307,000	2,469,600
128 SPECIAL 1300 4-DOOR SEDAN	2,419,000	2,592,800
128 STATION WAGON 1100	2,262,400	2,419,200
128 STATION WAGON 1300	2,352,000	2,514,400
128 3-\$994 1100 COUPE	2,531,200	2,710,400
128 3-DOOR 1300 COUPE	2,620,800	2,806,600
X1/9 SPIDER	3,175,000	3,399,200
131 1300 2-DOOR SEDAN	2,643,200	2,828,000
131 SPECIAL 1300 4-DOOR SEDAN	3,035,200	3,248,000
131 1300 4-DOOR SEDAN	2,766,400	2,962,400
131 1600 2-DOOR SEDAN	2,755,200	2,951,200
131 SPECIAL 1600 2-DOOR SEDAN	3,024,000	3,236,800
131 1600 4-DOORS SEDAN	2,878,400	3,085,600
131 SPECIAL 1600 4-DORROR SEDAN	3,147,200	3,371,200
131 1300 STATION WAGON	3,024,000	3,236,800
131 1600 STATION WAGON	3,136,000	3,360,000
131 SPECIAL 1600 STATION WAGON	3,404,800	3,645,600
124 1600 COUPE	3,416,000	3,528,000
124 1800 COUPE	3,539,200	3,651,200
132 G.L. 1600	3,326,400	3,561,600
132 G.L. SPECIAL 1600	3,584,000	3,836,000
132 G.L. SPECIAL 1800	3,696,000	3,953,600
130 SEDAN (AUTOMATIC)	10,569,000	11,310,000
130 COUPE (AUTOMATIC)	12,805,000	13,702,000

3. AT PRESENT IVA (VALUE ADDED TAX) IS 12 PERCENT ON MODELS WITH
ENGINE DISPLACEMENT OF LESS THAN 200 CC; 30 PERCENT ON OTHERS.

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ONLY FIAT MODELS IN 30 PERCENT CATEGORY ARE 130 SEDAN AND COUPE.

4. EMBASSY BELIEVES ABOVE PRICES MAY BE OF USE IN CONNECTION
WITH CURRENT ANTIDUMPING INVESTIGATION OF AUTOMOBILES IMPORTED
FROM ITALY.VOLPE

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